

# BMW Manufacturing Co., LLC

## Press Information

### **BMW Manufacturing Receives Exporter of the Year Award**

Remains largest vehicle exporter from the U.S. to non-NAFTA markets.

**Spartanburg, S.C. – September 29, 2011...**BMW Manufacturing Co. announced today that the National Association of Foreign Trade Zones (NAFTZ) recognized the company for its significant contribution to the U.S. export industry.

BMW's plant in South Carolina has steadily increased its export activity. In 2009, the plant contributed more than \$3.1 billion in exports. In 2010, the company's export value grew to well over \$4 Billion annually. According to data from the U.S. Department of Commerce, the current value of BMW exports confirms the company's Spartanburg facility as the largest vehicle exporter from the U.S. to non-NAFTA countries.

BMW's plant in Spartanburg currently produces approximately 1,000 vehicles each day and is the exclusive exporter of passenger vehicles through the Port of Charleston. This year, the plant is projected to produce more than 260,000 vehicles and will export approximately 70% of those vehicles to more than 130 global markets.

"BMW vehicles manufactured in South Carolina are a major contributor to the U.S. balance of trade," said Josef Kerscher, president of BMW Manufacturing Co. "Consistently strong, global demand for the vehicles built at our plant – the BMW X3, X5 and X6 – has led to a favorable impact on the U.S. economy."

NAFTZ Board Chairman Lewis Leibowitz applauded the significant role of these award winners in the FTZ program. "Through our NAFTZ Export Awards, we note the connection between global competitiveness and sound U.S. manufacturing policy. Zone-based manufacture for export is the best way to promote global competitiveness that the U.S. has to offer."

2011 marks the first full year of U.S. production of the all-new BMW X3. Strong global demand for the product has been ongoing since it was first introduced in late 2010.

The plant originally began vehicle production in 1994. In the last 17 years, BMW Manufacturing has produced over 1.9 million vehicles.



**BMW Manufacturing Co., LLC**

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany and is the global producer of the BMW X3 and X5 Sports Activity Vehicles and X6 Sports Activity Coupe. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit [www.bmwusfactory.com](http://www.bmwusfactory.com).

# # #

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 110 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

# # #

