



## **Rory McIlroy Wins 2012 BMW Championship**

### **World's No. 1 Golfer Wins His Second Consecutive FedExCup Playoff Event**

**Carmel, IN – September 9, 2012...** The world's top-ranked golfer, Rory McIlroy, continued his impressive run Sunday, winning the 2012 BMW Championship against one of the strongest fields in golf this year. McIlroy opened play on Thursday by shooting an 8-under 64 and finished with a final round of 67 to seal the victory. He has now won three of his last four tournaments and becomes only the fourth player to win consecutive legs of the PGA TOUR Playoffs for the FedExCup.

All proceeds from the BMW Championship benefit the Evans Scholars Foundation. Since 2007, the BMW Championship has raised more than \$11 million for the Evans Scholars Foundation, the nation's largest privately funded, full-tuition college scholarship program.

"Congratulations to Rory McIlroy on his brilliant performance," said Ludwig Willisch, President & CEO of BMW of North America. "He faced some very tough competition and showed tremendous focus and determination in earning this victory."

McIlroy became the first player since Tiger Woods in 2009 to win in consecutive weeks on the PGA TOUR. He joined Woods and Jack Nicklaus as the only players to win at least six times at age 23.

"Rory McIlroy has shown he is one of the greatest young players of all time," said John Kaczkowski, Western Golf Association President and CEO. "His win at the 2012 BMW Championship against some of the toughest competition in golf puts his name on the J.K. Wadley Trophy alongside such legends as Walter Hagen, Ben Hogan, Nicklaus and Woods."

#### **BMW Group in America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon

Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 115 MINI passenger car dealers, and 32 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

**Evans Scholars Foundation:** Created in 1930, the Evans Scholars Foundation started with two Northwestern University students and has been managed since its inception by the Western Golf Association. To date, the foundation has offered more than 10,500 college scholarships to golf caddies, and during the 2012–2013 academic school year 835 caddies are attending college on Evans Scholarships, receiving tuition and housing benefits totaling more than \$11 million.

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