U.S. Press Information



All-New BMW M5 and 328 Hommage Concept Make North American Debut at Rolex Monterey Motorsports Reunion and Pebble Beach Concours

All-New BMW 650i Coupe and Z4 sDrive28i featuring all-new TwinPower Turbo four-cylinder also featured during the biggest enthusiast weekend of the year

Woodcliff Lake, NJ – **August 18, 2011...** The celebration of the 75th anniversary of the BMW 328 continues with the North American debut of the BMW 328 Hommage Concept at the 2011 Rolex Monterey Motorsports Reunion and the Pebble Beach Concours. The all-new BMW 650i Coupe and Z4 sDrive28i will also be featured this weekend.

BMW 328 Hommage

The BMW 328 Homage concept was created in honor of the 75th anniversary of the venerable BMW 328, considered by many to be not only the best looking sport cars of the 1930s but also one of the most successful on the track. The BMW 328 was the embodiment of what the BMW brand still stands for today – dynamics, aesthetics and a high level of innovation.

In its day, the BMW 328 was noted for its lightweight design, powerful inline six-cylinder engine and responsive handling. The expressive exterior design of the BMW 328 Hommage depicts the modern interpretation of a highly emotional and dynamic two-seater Roadster – just like the BMW328 75 years ago.

The BMW 328 Homage is the modern embodiment of those attributes. Translating the idea of lightweight construction into this day and age, most of the exterior and interior of the BMW 328 Hommage are made of carbon fiber reinforced plastic(CFRP). Today CFRP offers the best balance between weight and strength. In order to highlight the use of this cutting-edge material, the CFRP used on the BMW 328 Hommage is visible to the eye. The entire interior structure is also made of CFRP.

In order to highlight the use of this cutting edge material, wherever it is employed it is visible to the eye. The instrument panel is fitted with two iPhones located in special holders which offer additional display functions for the driver and co-driver. The iPhones function as stopwatches for

measuring lap times as well as digital roadbooks. Using two iPhones, both functions can be operated at the same time.

As did its predecessor, the 328 Hommage uses BMW's most powerful inline six-cylinder engine, continuing another longstanding BMW tradition.

BMW M5 Sedan

Since the "M5" badge was first placed on the deck lid of a BMW back in 1988, this iconic model has exemplified the luxury and daily usability of a BMW sedan combined with true super-car performance. When it arrives in 2012, the all-new 5th generation BMW M5 will again redefine the performance envelope possible in a luxury sedan.

Under the hood lies a new, high-revving V8 engine with M TwinPower Turbo Technology. This includes Twin Scroll Twin Turbos, a cross-bank exhaust manifold, High Precision direct injection and VALVETRONIC fully variable valve control. Maximum output of 560 hp (US preliminary figure) and peak torque of 500 lb-ft results in a 0–60 mph times well under 4.5 seconds.

The improved balance between the performance-focused M experience and fuel consumption is due to the efficiency of the new V8 and from leading-edge BMW EfficientDynamics technology, including Auto Start-Stop, in conjunction with the standard seven-speed M Double Clutch Transmission with Drivelogic. The M DCT with Drivelogic, developed especially for the new M5, has been tuned to the performance characteristics of this engine.

Getting and keeping the power down is made easier with the Active M Differential, an electronically controlled multi-plate limited-slip differential programmed to optimize traction and stability.

Substantial compound, cross-drill brakes will ensure that the new BMW M5 will stop as well as it goes.

BMW 650i Coupe

The new BMW 650i Coupe fulfills the wishes of the most discerning automotive enthusiast seeking The Ultimate Driving Machine[®] with groundbreaking luxury and crisp good looks, advanced chassis technology and innovative comfort, infotainment and safety features. A sweeping hood, aft-set passenger compartment, long wheelbase and muscular profile embody the hallmark proportions of a BMW 6 Series.

The new BMW 650i Coupe retains the swept back greenhouse of a typical BMW Coupe. Powerfully contoured surfaces promise the anticipated BMW driving experience. The luxurious ambience of the interior is highlighted by a driver-oriented cockpit which wraps the front and rear passengers in a feeling of aesthetic security. Nowhere is the high-class functionality of the interior in the new 6 Series underlined more prominently than in the redesigned freestanding 10.2" Central Display of the standard iDrive control system.

The 4.4-liter V-8 engine develops a maximum 400 horsepower between 5,500 and 6,400 rpm, and makes peak torque of 450 lb-ft between 1,750 and 4,500 rpm. The 650i Coupe arrives this fall with an MSRP of \$83,875.

Z4 sDrive28i with new TwinPower Turbo Four

BMW's classic roadster enters the 2012 model year as the first US model to receive BMW's allnew TwinPower Turbo four-cylinder engine. The new 2.0-liter TwinPower Turbo 4-Cylinder will first power the Z4 sDrive28i that will arrive in BMW Centers this fall. Like the company's latest TwinPower Turbo 3.0-liter turbo inline-6, the new 2.0-liter engine combines high-pressure directinjection and BMW's VALVETRONIC intake control (hence the name: TwinPower) with a forced induction system consisting of a single twin-scroll turbocharger. With 240 horsepower and 260 lb-ft of torque, it offers more power and torque than BMW's normally aspirated 3.0-liter inline-6 that it replaces in the Z4 sDrive30i.

The Z4 sDrive35i with its twin-turbo inline six continues for 2012 as does the top-of the-line Z4 sDrive35is.

The MY2012 Z4 sDrive28i and Z4 sDrive35i start at \$49,525 and \$56,025 respectively, including \$875 Destination & Handling. The MY2012 Z4 sDrive35is will retail for \$65,025 including \$875 Destination & Handling.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles® and X6 Sports Activity CoupesTM. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 138 BMW motorcycle retailers, 107 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

#