

MAKE THE COMMUTE ANYTHING BUT ORDINARY.

Unrivaled performance, innovation and design have driven the BMW Group for decades. The BMW Group Corporate Fleet Program is designed to address the needs of companies and individuals seeking the very best in executive and luxury transportation.

Whether you're leasing or purchasing, BMW makes it easy to enjoy the rewards and benefits of a luxury vehicle with a surprisingly low total cost of ownership. It's a smart business decision that makes sense for your bottom line, even including premium incentives like no-cost maintenance and innovative technologies to ensure that the driver gets the most out of every trip.

Your Corporate Fleet provides more than just transportation—it represents your business. With the BMW Group Corporate Fleet Program, you can experience a vehicle that takes your company places other cars won't.



To find the program best suited to your needs, contact a BMW Group Corporate Fleet Representative at:

BMWGroupFleet@bmwna.com

(855) 217-9819

Or learn more at BMWUSA.COM/FLEET

BMW GROUP CORPORATE FLEET PROGRAM

A FLEET PROGRAM THAT'S AS EXHILARATING AS IT IS REWARDING.



1

BMW LEVEL ONE™ (Fleet Owners)

If your company owns or operates 25 or more vehicles (passenger cars and light trucks, any brand), you qualify for a BMW Group Corporate Fleet account. This entitles you to significant savings and special incentives.



2

BMW LEVEL TWO™ (Car Allowance)

As an employee with a fixed monthly or yearly car allowance, you can take advantage of the BMW Group Corporate Fleet Program. You and your company will benefit from some of the most progressive Corporate Fleet discounts on the market today. To qualify, your company should employ 25 or more individuals who receive a monthly or yearly car allowance.

THE BMW DIFFERENCE



BMW EfficientDynamics

Experience an exhilarating drive without sacrificing fuel economy. With the BMW EfficientDynamics suite of innovative technologies, it is possible to enjoy increased performance and reduced emissions. Thanks to features such as Auto Stop-Start function, Brake Energy Regeneration and High Precision Direct Injection engines, not a single volt of electricity or drop of fuel goes to waste.

Our advanced Diesel vehicles incorporate fun and smart technology for impressive fuel-efficient power. And our ActiveHybrid series reinvents the category, allowing for totally emission-free driving. Finally, the all-electric branch of EfficientDynamics began with the BMW ActiveE Field Trial, which has aided in the development of the upcoming BMW i vehicles: the all-electric BMW i3 and the plug-in hybrid BMW i8.



BMW ConnectedDrive

BMW ConnectedDrive links you to your vehicle, helping you stay connected both on and off the road. Enjoy seamless integration with your smartphone, so you can send, receive and even have important emails read to you. Your BMW becomes your virtual mobile office, allowing you to view appointments, calendar entries and news on your iDrive display—all without picking up your phone. Other innovative features include Parking Assistant to help you find parking spaces and parallel park, plus BMW Night Vision, which detects pedestrians up to 900 feet away in the dark.



No-Cost Scheduled Maintenance

Every vehicle in the BMW Group Corporate Fleet Program is covered by BMW Ultimate Service® for the first 4 years or 50,000 miles,* whichever comes first. It's one more reason why, when it comes to low total cost of ownership and high resale values, BMWs are at the top of their class.

- Engine Oil Services
- Inspection Services
- Wiper Blade Inserts
- Brake Pads
- Brake Discs
- Engine Drive Belts

*For the first four years from in-service date or 50,000 miles, whichever comes first. For complete details on BMW Ultimate Service® visit bmwusa.com/ultimateservice.