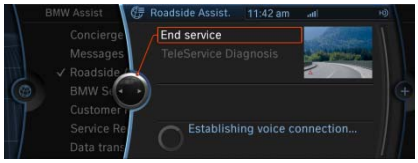
BMW Assist™ Safety Plan.
Because life is in motion.

You receive four years of the **BMW Assist Safety Plan[1] at no additional charge**, offering a wide range of services. A friendly response specialist is always there to help you at just the touch of a button. Your Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, TeleService and MyInfo.

■ **Automatic Collision Notification:** In the event of a severe accident, the system automatically transmits your location and crash information to our response center who can determine the risk of severe injury and then request help on your behalf.

■ **MyInfo [2]** allows you to send business locations and street addresses to your BMW from the Google Maps™ web site. The destination and phone number can then be linked to the BMW Navigation system or your Bluetooth® phone[3].

■ **Emergency Request (SOS):** Push the SOS button to transmit your location and vehicle information to our response center. We can request help on your behalf, direct you to the nearest hospital or police station, or notify your emergency contacts about your situation.

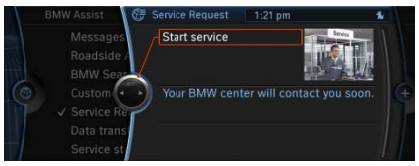


■ **Enhanced Roadside Assistance:** In the event of a vehicle malfunction, select the Roadside Assistance menu option to transmit your location and vehicle information, so we can quickly and accurately dispatch help.

■ **Door Unlock [4]:** If you ever lock your keys in the vehicle, call BMW Assist toll-free at 1-888-333-6118 and we will send a signal to your driver's door to unlock it after you provide your name and password.

■ **Stolen Vehicle Recovery [5]:** If your BMW is ever stolen, call BMW Assist toll-free at 1-888-333-6118 immediately after filing your police report. We can then help the police locate your vehicle. Insurance discounts may be available to you.

■ **Customer Relations:** Have a question or concern? Select the "Customer Relations" menu option and you can talk with our helpful Customer Relations staff.



■ **TeleService (Service Request) [6]:** Your vehicle's service status and needs are transmitted automatically or manually upon your request. Your BMW service advisor then calls you to schedule a convenient appointment.

For more information:

Visit your BMW center, www.bmwassist.com, or call toll-free 1-888-333-6118.

Safety Plan pricing:

Four years: BMW paid from in-service date for 2007 and later models
One year: BMW paid from in-service date for 2006 and earlier models
Additional year: $199, plus applicable tax, if any

Service availability (requires activated BMW Assist™ and Bluetooth® system with subscriber agreement on file):

1. The BMW Assist and Bluetooth® system is standard on every X5 M, X6 M, X6 ActiveHybrid, M5, M6, 5, 6 and 7 Series, and is included with the Premium Package or available as an option on all other BMW models.
2. MyInfo on 2008 and later X6 produced 4/08 and later, and all other 2009 and later models, except the 2009-2010 X3 SAV.
3. Bluetooth® Hands-free Calling on 2006 and later 7 Series and all other 2005 and later models produced 10/04 and later.
4. Door Unlock on 2008 and later X3 SAV and Z4, and all other 2007 and later models produced 9/06 and later.
5. Stolen Vehicle Recovery on 2006 and later 7 Series produced 9/05 and later, and all other 2005 and later models produced 10/04 and later.
6. TeleService on all 2004 and later 5 and 6 Series, 2006 and later 7 Series and 3 Series Sedans and Sports Wagon, 2007 and later X5 SAV and all 3 Series, 2008 and later X6 SAV and 1 Series, and 2009 and later Z4. TeleService becomes available on the 2011 and later X3 SAV.

BMW Assist™

Safety and Convenience Services

The Ultimate Driving Machine®

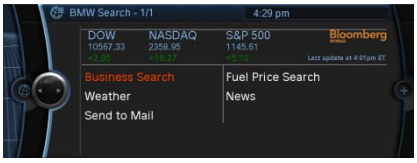
BMW Assist™ Convenience Plan.
Your constant travel companion.

Upgrade to the **optional Convenience Plan** to add live Directions, Traffic, Weather and Concierge services. We not only can recommend restaurants and hotels, but even send the destination address and phone number right to your BMW. Make up to four operator–assisted calls per year with Critical Calling if your cell phone is not available or its battery is discharged. On most BMW Navigation-equipped models, you can search online for weather forecasts, stock indices, news headlines, fuel prices and business searches or share your location with friends & family.

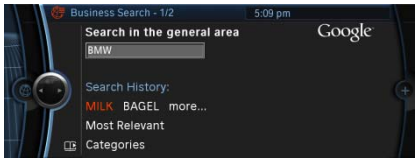
☐ **Concierge with Directions:** Want to know the best French restaurant or a four-star hotel? Talk to a friendly response specialist who will direct you and can even transfer the destination address and telephone number to your vehicle.[7]

☐ **Weather and Traffic Info:** Streamline your trip with up-to-date traffic reports along your route and be prepared with the weather forecast locally or at your destination, provided by our helpful response specialists.

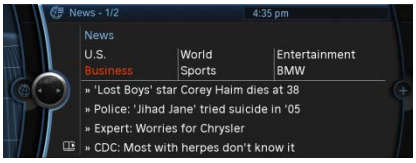
☐ **Critical Calling:** If you don't have your cell phone or its battery is discharged, just push the Concierge button and a response specialist will link you to your requested phone number as an operator-assisted call for up to 5 minutes (4 calls/year max).



☐ **BMW Search™:** When you want to know the Dow Jones, S&P 500 or NASDAQ indices[8], **BLOOMBERG** provides the answers through BMW Search with constant updates right on your control display.

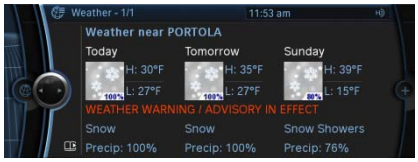


☐ **BMW Search™** allows online access[8] to the dynamic reach of the **Google Maps™** database inside your vehicle, quickly finding a desired business address and phone number with just a key word.

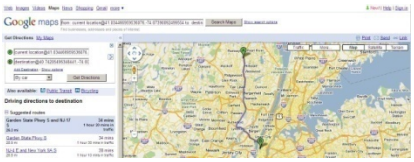


☐ **BMW Search™** provides[8] US, world, sports, business and BMW news headlines and reads articles out loud to you using text-to-speech technology.[9]

☐ **BMW Search™** keeps you informed[8] not only about the closest gas station, but also about current **fuel prices of all fuel grades, including diesel** to help you choose the right station along the way.



☐ **BMW Search™** provides[8] the latest **weather forecast** for the next three days and even provides weather advisories and warnings.



☐ **BMW Search™** pinpoints[8] your current location and destination and lets you to send it to a smartphone or e-mail account. Then it's just a quick hyperlink to Google Maps for your friends and family to see where you are and where you're going!

Convenience Plan pricing:
One year: $199, plus applicable tax, if any
Available exclusively to Safety Plan subscribers.

Service Availability (requires activated BMW Assist™ and Bluetooth® system with subscriber agreement on file):
7. Destination and phone number transfer on 2007 and later models produced 9/06 or later, except 2007-2010 X3 SAV and 2007- 2008 Z4.
8. BMW Search on 2009 and later Z4, 1, 3 and 7 Series and 2010 and later X5, X6, 5 and 6 Series equipped with both the BMW Assist and BMW Navigation systems.
9. Text-to-speech technology on 2010 and later models produced 9/2009 and later. 2009 and early 2010 BMW models only show the News headlines.

Subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free 1-888-333-6118, log on to www.bmwassist.com or visit your BMW center for additional info. Services are subject to the terms and conditions of your subscriber agreement.

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